

New Faculty Bio

Name: Joowon Lee

Position: Assistant Professor

Department of: Business and Entrepreneurial Studies

Bio:

Dr. Joowon Lee is an Assistant Professor in the Department of Business and Entrepreneurial Studies at Lincoln University of Pennsylvania. His research focuses on individual differences in organizations, star performers, entrepreneurship, and leadership. He examines how personality traits and leadership characteristics influence innovation and organizational performance.

Prior to joining Lincoln University, Dr. Lee served as an Assistant Professor at Hong Kong Metropolitan University. He is committed to preparing students to become effective leaders and innovative thinkers through research-informed and practice-oriented teaching.

Educational Background:

Ph.D., Management

George Washington University, School of Business, 2022

M.S., Strategic Management & International Business

Seoul National University, SNU Business School, 2017

B.A., Finance (Magna Cum Laude) University of Washington, Foster School of Business, 2009



Classes Taught:

Principles of Management, Human Resource Management, Business Strategy, Human Capital in Organizations, Management Policy and Strategy

Research Interest:

Individual differences in Organizations, Star performers and talent management, Entrepreneurship and Innovation, Leadership and Organizational performance

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